Hinman Dental Meeting embarks on ‘Next 100 Years’

Meeting celebrates 101st year with 65+ dental experts, 220+ courses

The Thomas P. Hinman Dental Meeting embarks on the “Next 100 Years” in Atlanta March 21–23 at the Georgia World Congress Center. The 101st Hinman features more than 65 dental experts, more than 220 courses (including more 60 hands-on workshops), all-day educational tracks for dentists, dental hygienists, assistants and office staff, and nearly 400 companies demonstrating the latest in dentistry products and services in the exhibit hall.

“We are expecting more than 22,000 dentists and dental professionals to join us for the 101st Hinman, where they’ll experience the leading dental experts, numerous courses featuring the latest in dentistry, innovative exhibits and our signature social events,” said Dr. Brad Greenway, general chairman of the 2013 Hinman Dental Meeting.

During the three-day event, the Hinman meeting will offer 60-plus hands-on participation courses, giving dental professionals an opportunity to learn new procedures and fine-tune their skills. Course topics cover a wide range of subjects, such as Botox and dermal fillers, the use of lasers and creating scans with cone-beam imaging. Another highlight is Dr. Pete Dawson and Dr. John Cranham daylong presentation on Friday, March 22, on timeless principles.

The “Business Office Bonanza” returns this year and offers courses throughout the day on Friday, March 22. Also returning for a fourth year is the “Prevention Convention,” which provides courses for the entire dental team on Thursday, March 21, and Friday, March 22. New this year is the “Clinical Team Conference,” with courses designed for dentists and staff, on Friday, March 22.

In addition, Hinman will feature nearly 400 companies showcasing new technology, equipment, products and services for the entire dental staff. New this year on the exhibit floor is a vintage car show that includes the personal classic cars owned by several Hinman members.

Other meeting highlights include:
• Thursday’s keynote session, featuring Jack Hanna of “Jack Hanna’s Animal Adventure” TV show.
• A special prize program that includes vintage-inspired jewelry, a Hinman treasure quest, gas cards, Delta Air Lines tickets, two resort vacations and more.
• The “Dental Student Networking Event & Reception,” Friday at 4 p.m., with opportunities to discuss topics not learned in school.
• Two Hinman signature parties – the “Dentist Reception” and “Auxiliary Reception” — held on Friday night in the Omni Hotel.

Interested attendees can find detailed information about the 2013 meeting online at www.hinman.org. Attendees who do not register online prior to the meeting can register on site at the meeting beginning Wednesday, March 21, at 1 p.m.

(SOURCE: Hinman Dental Meeting)
The Thomas P. Hinman Dental Meeting, March 21-23, in Atlanta, features more than 220 courses — more than 60 of them hands-on. Topics range from “timeless principles” to a first-time-offered course on Botox and dermal fillers.

New program highlights

Dr. Dawson, known worldwide for his contributions in the field of occlusion and restorative dentistry, returns with Dr. John Cranham, clinical director of The Dawson Academy, to provide the six-hour course, “Timeless Principles in Restorative Dentistry.” Offered on Friday, March 22, at 8:30 a.m., the course provides essential principles to transform the general practice into one that is thriving with elective aesthetic and advanced restorative cases.

In Hinman’s first Botox and dermal filler training course, conducted by Dr. Louis Malcmacher and the American Academy of Facial Esthetics, attendees will learn patient assessment, best treatment techniques, safety/risk issues and how to incorporating treatment into your practice. The two-day course includes hands-on training with live patients.

In addition, Hinman has incorporated a number of new interactive programs and special courses. Among them are:

- 1-on-1 at the 101st Hinman — In this special hour Thursday afternoon, attendees will have the opportunity to spend one-on-one time with top clinicians to ask questions, discuss case studies and learn information not shared in their lectures.

Meeting has timeless yet cutting-edge courses

- Interactive Panel Discussion — This fast-paced interactive course, “Stay Out of Jail: How to Navigate Dentistry’s ‘Danger Zones,’” is led by Dr. Charles Blair and a panel with Joseph Jordan and Dr. Roy Shelnur. The Friday, March 22, course uses keypads for audience interaction.

- Clinical Team Conference — All-day doctor and staff tracks run from 9:30 a.m. to 4 p.m., Friday, March 22. The doctor track includes “Smile Analysis and Esthetic Touring Prior to Bleaching,” with Dr. Van Haywood and “A Snapshot of Clinically Useful Pharmacology,” with Dr. Harold Crossley. The staff track includes “Clinical Tips and Techniques!” with Dr. Wayne Kerr and “The Four S’s of Optimal Aging: Sex, Sleep, Stress and Social Networks,” with Dr. Barbara Steinberg. Both tracks wrap up with “Using Glass Ionomers Successfully,” led by Dr. Randy Huffines.

- Social Media Bootcamp — On Saturday, March 23, attendees can dive into the social media game with a hands-on lab. Laci Phillips leads the session from 9:30 to 12:30 p.m.

- Cosmetic/Restorative New Product Launches — Tricia Osuna will share with attendees cutting-edge information on products launched since last year’s Hinman. The course will be held on Saturday, March 23, from 9:30 a.m. to 12:30 p.m.

- TMJ Participation Course — Dr. John Droter leads “CT/MRI Scans of the TMJ: How to Read, Interpret and Utilize Modern Imaging Techniques,” Saturday, March 23, 9:30 a.m. to 12:30 p.m.

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